



Sponsorship Opportunities

STRONGER
together

MICHIGAN FITNESS ASSOCIATION

ANNUAL CONFERENCE

OCTOBER 17, 2024

HYPE WAYNE | WAYNE, MICHIGAN



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We are excited to announce the first-ever Michigan Fitness Association Annual Conference! Gym owners and operators from across the State of Michigan will attend this conference to learn how to run their businesses more efficiently and how to improve services for their members. We ask for your support of this special event and invite you to join us for this opportunity to share your products and services with our members.

SPONSORSHIP OPPORTUNITIES

EXHIBIT DISPLAY \$500

Includes an 8ft. display table with one chair. Registration for one representative, planned meals and breaks are included. A mailing list of conference attendees will be provided pre- and post-conference. Company name and contact will be listed in conference materials. Additional representative registration and display table electricity available for an additional fee.

CONFERENCE SPONSOR \$1,000

Includes the Exhibit Display Sponsorship and these additional benefits. Opportunity to place promotional item and/or printed material at attendee tables, company name and logo displayed throughout conference, company ad included in digital conference marketing.

BREAKFAST SPONSOR \$300

Includes company name and logo displayed on a sign throughout breakfast and inclusion in conference program. Sponsor has opportunity to place promotional item and/or printed material on buffet tables.

LUNCH SPONSOR \$450

Includes company name and logo displayed on a sign throughout lunch and inclusion in conference program. Sponsor has opportunity to place promotional item and/or printed material on buffet tables.

COFFEE BREAK SPONSOR \$200

Includes company name and logo displayed on a sign throughout break and inclusion in conference program. Sponsor has opportunity to place promotional item and/or printed material on break tables.

CLICK HERE TO REGISTER AS A SPONSOR



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CONFERENCE INFORMATION

LOCATION

HYPE Athletics Western Wayne
4635 Howe Rd.
Wayne, MI 48184

SHIPPING INFORMATION

Shipped items should arrive no earlier than three days before the event date.

HYPE Athletics Western Wayne
C/O Jamie Strange
4635 Howe Rd.
Wayne, MI 48184
(Hold for MFA Conference Oct. 17)

REGISTRATION

Registration deadline for sponsorships and exhibit displays is October 1, 2024. Click on the link below to register as a sponsor.

Cancellation Policy: All cancellation requests must be received in writing by October 10 and will be charged a \$50 processing fee. No refunds will be granted after October 10, 2024.

SCHEDULE

(subject to change)

7:15am

Exhibit Set Up

8:00am-8:30am

Continental Breakfast & Visit Exhibits

8:30am-9:45am

Education

9:45am-10:15am

Break & Visit Exhibits

10:15am-12:15pm

Education

12:15pm-1:15pm

Lunch & Visit Exhibits

1:15pm-2:15pm

Education

2:15pm-2:45pm

Break & Visit Exhibits

2:45pm-4:00pm

Education

4:00pm

Exhibit Tear Down

[CLICK HERE TO REGISTER AS A SPONSOR](#)